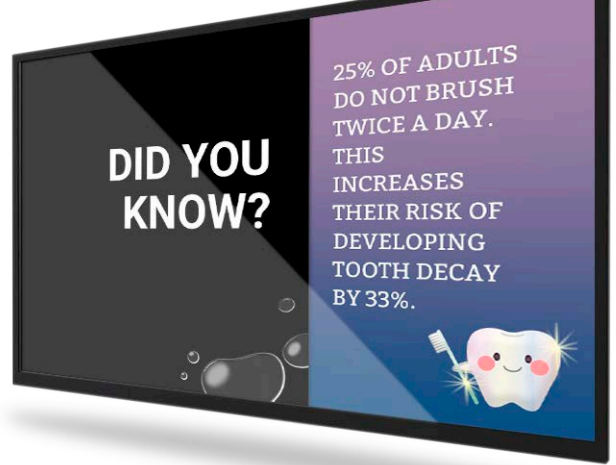




Digital signage for your practice  
to engage, educate and entertain  
your patients while they wait.



# EDUCATE

While your patients are waiting for their name to be called you can take advantage of the time they spend in your waiting room by educating them on proper healthcare, regardless of your practice. CG3 Digital will provide informational snippets that concern different aspects of healthy living that can benefit anyone who walks through your doors.

[CG3Digital.com](http://CG3Digital.com)

Improve your patients experience with engaging, educational and entertaining digital signage in your office.

**Plus, increase sales,  
decrease perceived wait  
time and drive repeat visits.**

616-426-9343  
sales@cg3digital.com



**35%**

Digital signage can  
**reduce perceived wait  
times** at checkout by  
**as much as 35%**  
(Lavi Field Study)



4237 Arbortown Dr SW  
Grandville MI 49418





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## MEET OUR TEAM

Dr. Jonathon

While he is talented at cosmetic care, his passion is promoting a foundation of good dental health, preserving strong, beautiful teeth for a lifetime.



# ENGAGE

The waiting room can be a place of boredom for your patients. Digital signage is a great way to bring them into your practice. Use engaging content about your practice, introduce your staff; feature products and procedures. Make them feel comfortable about their upcoming appointment.

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80% of brands experienced a significant increase of up to 33% in additional sales through the use of digital signage (Digital Signage Today)

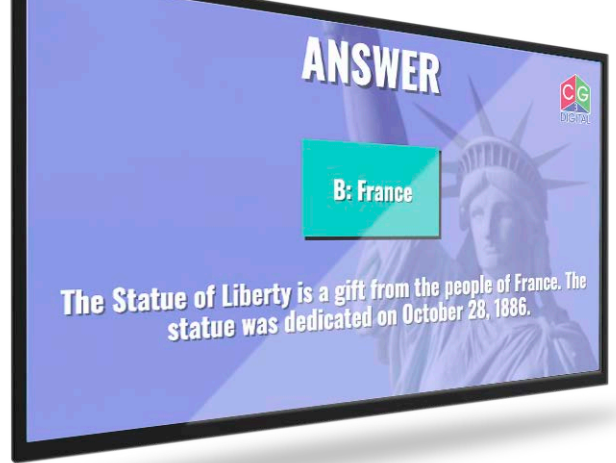


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# ENTERTAIN

Making your patients feel relaxed in your waiting room is essential to a great experience for them. Digital signage can help take away potential anxiety by providing an entertaining waiting experience through trivia, sports, how-to, and other fun facts provided by CG3 Digital.

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55%

Recently, it was found that of those who saw a digital billboard, **55% could recall the specific** message displayed every time they passed one.



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